



CIZARO

A powerful sales solution fully applicable to grocery stores, supermarkets, convenience stores and butcher shops is at your fingertips.

System for inventory control, point of sale, promotions, discounts, customer management and more, designed specifically for your business. Discover the potential of CIZARO to boost your sales and optimize your operations.

CIZARO ERP and POS system for grocery stores, convenience stores, supermarkets, butcher shops, among others, has the standard features of the market and the following special features for business management:

- △ Integration of logistics and supply chain management.
- △ Website integration.
- △ Multiple tax and tax exemption as required.
- △ Payment type per customer.
- △ Returns (RMA) per order or returns per customer.
- △ Mix and Match discounts
- △ Loyalty points program
- △ Promotions and combos
- △ Automatic or manual discounts by multiple combined variables such as payment type, specific days, times and dates, quantity and amount of purchase, employee, category, product or price, with or without administrator authorization.
- △ Customized price lists for different types of customers
- △ Home delivery and home delivery management
- △ Support for scales
- △ Label and barcode printing
- △ Management of multiple units of measure with conversions
- △ Membership cards for customers
- △ Product image display and quick search
- △ Backorder maintenance
- △ Employee scheduling and shift management
- △ Inventory control with minimum and maximum to make purchases integrated with AI.
- △ Keyboard shortcuts for system functions
- △ Adaptation of the sales process according to customer requirements
- △ Integration with Payment Processes
- △ Inventory counting, receiving and transfer Mobile Application (Android)
- △ Application for scanning barcode to retrieve Product Info (Android, IOS, Windows)

Power Your Business with CIZARO
Taking a look at the key features



Wholesale and distribution management:

CIZARO is a comprehensive distribution center and warehouse management solution for companies of any size.

POS (Point of Sale):

CIZARO includes a POS system integrated with ERP to manage the supply chain, inventories, warehousing, transportation and dispatch.

Logistics:

CIZARO offers detailed logistics management with order processing and lot tracking, and supplier and supply chain management.

Inventory management:

CIZARO has a robust inventory management that enables the optimization of storage processes, product identification, classification and registration.

Sales:

CIZARO has direct sales, customer relationship management, and end-to-end visibility with comprehensive business intelligence functions and applications.

Financial management and auditing:

CIZARO has centralized financial management of all orders, integration with e-commerce and auditing for the financial area.

Employee management:

CIZARO offers employee management, commission management and payroll for the human management area.

Production:

CIZARO has a production management system for the manufacturing plant.

CRM (Customer Relationship Management):

CIZARO includes a marketing, sales management and CRM solution for the commercial area.

Integration with E-Commerce:

CIZARO has native integration of each system module with the company's E-Commerce.

Reports and dashboards:

CIZARO offers a complete module for building reports and dashboards available for all areas of the company, with access from any device and from anywhere.

Integration with external systems:

CIZARO allows easy integration with external systems such as e-commerce, electronic invoicing, payments, accounting with quickbooks, among other systems and multiple possibilities with the powerful API.

CIZARO platform for continuous improvement and scalability:

The CIZARO platform allows continuous improvement and scalability of the application's functionalities with tools for building screens, custom fields and modules, administration and document management, Google Calendar, alerts and process automation.

Support and technical assistance:

CIZARO provides support and technical assistance to its customers to ensure the proper functioning of the system.

Cloud and on-premise platform:

CIZARO offers a hybrid solution that works in the cloud and local to ensure full business unit availability.

Power Your Business with CIZARO
Taking a look at the key features



Take advantage of specialized, easy-to-use sales management tools

As a manager, you can now delegate decision making to your sales team in a controlled manner, with the tools personalized offer, quotations, minimum price and suggested price in which the salesperson can negotiate quantities and prices with the client in a flexible and safe manner without generating losses with the objective of increasing the sale and/or the value of the average ticket.

CIZARO

**Distribution Centers, Warehouses,
Wholesalers and Points Of Sale (POS)**

Manage your inventories to the maximum detail (inventory history)

Manage your inventories with detailed information through the transactional Kardex that provides individualization and high traceability on inventory movements. You can consult product rotation and reports by date and history by type of movement or product. Also, manage information through barcodes, customized measures, SKU, lot number, unique number (serial type) and much more. Value your inventories with the different methodologies used by financial standards, define maximum and minimum replenishment according to your needs supported with AI technology.



SUPPLY AND INVENTORY

Supply and inventory



Manage inventory by:

- Single or multiple warehouse management.
- Inventory counting (various inventory counting methods).
- Inventory control: with minimum stock, maximum stock controlled by AI and alerts.
- Purchase measurement, inventory measurement, sales measurement.
- Packaged sales by **product groups**.

FIFO / LIFO.



Support of multiple inventories and inventory movements:

- Advanced Kardex: a detailed history with powerful inventory record.
- Detailed production transactions.
- Quality control of inventory or factory processes.
- Manage information by Cost Centers.



Various counting methods, such as:

- Inventory level by warehouse, dispatch and online store.
- Performs inventories with the application of physical taking simplifying the process quickly and efficiently.





Create products with high information content through multidimensional inventory management defined in a multidimensional manner

Extend your inventory management power through unlimited dimensional references with coded information such as size, color, width, length, etc. In addition, save time and money by easily and quickly locating products on the shelves, create sophisticated barcodes through a combination of references and a query matrix to compare existing products by each of the dimensions parameterized in the inventory module, with no limit on quantity as the platform is open.



Quickly locate merchandise and optimize warehouse space with integrated WMS system

Get the best out of your warehouse and storage spaces with the WMS system that allows you to quickly locate the storage site of a product in the warehouse and systematize the infrastructure of your warehouse according to your needs. Optimize the storage of products and organize the warehouse in a productive way, no more lost sales for not being able to locate your products quickly. WMS - Warehouse Management System - to track product location and quantities within the Inventory (Rack-Rack, Sector, Level, Floor, ETC).



Quickly create labels and barcodes

With the ability to create and print any barcode label design and format, you can easily and quickly manage inventory product labels yourself with high accuracy, thus reducing errors at every stage of store inventory management.

Innovative **Product Management** Functionality

Optimize your Inventory with **CIZARO**



Unlimited multi-tier pricelist: Configure price lists by product for different types of customers, such as Final Consumer, Retailer, Distributor or Wholesaler, setting specific prices for each one.



Product management by batch, measures and expiration date: Record batch information, units of measure and expiration dates for better control and tracking of products.



Parent-child product relationships: Establishes relationships between main products and their related variants or components, enabling more efficient management of complex products.



Barcode generator: Easily create barcodes for products, streamlining the inventory tracking and management process.



Label printing with CIZARO: Generate customized labels with detailed product information using CIZARO's integrated functionality.



Easy product and category management: Organize and manage your products by category or reference using product kits, which allow you to group multiple products into a single composite.



Fully integrate the business process and its financials into the accounting system.

No more separate systems or long hours working on separate spreadsheets.

Quantify cash counts, track and control expenses, outstanding payments, journal entries, general ledgers, account listing, IFRS reporting, and issue payments and remittance collection through CIZARO's accounting module. CIZARO offers seamless integration with QuickBooks for efficient financial management and accurate tracking of accounting transactions.



Feel at ease with CIZARO's high-level security system.

(Role-based access control)

Create and define roles and permissions to users in a flexible, detailed and unlimited way. Allows access exclusively to specific functionalities, additionally allows audit and change management. The system has a traceability log of use and access to the system. It shows the information of the changes made by users in the system such as: creation, update, deletion and changes of values, in addition to tracking the printing of reports generated from the system.

Supplier Chain Management

Key supplier management functionalities:

CIZARO offers several functionalities related to supplier management, such as purchase orders and quotations, receipt of purchase orders, returns of goods to suppliers, supplier debit notes for future purchases, registration of vouchers and receipts, as well as tracking of transport, credit notes and supplier debt in different periods.

Integrates logistics and supply chain management supply chain management:

CIZARO integrates efficiently with logistics and supply chain management. You can compare supplier costs, place purchase orders with dual currency and exchange rates, manage batch orders, and control processes such as ordering, receiving, reseller returns (RTV) and debit memos. It also offers container management functionalities to facilitate your logistics operations.



Supplier Chain Management

Keep a complete traceability of the supply chain:

CIZARO allows you to have an exhaustive control of your supply chain. You can manage and maintain your supplier relationships, quotes and purchase orders. In addition, you can compare previous prices of products and raw materials, as well as evaluate suppliers' offers. All this is done in an integrated way in the same, also through AI technology is performed analysis of different inventory management for suggested purchases and supplies.

Cover the full spectrum of supplier, product and warehouse management:

CIZARO covers all aspects of supplier, product and warehouse management. You can manage supplier relationships, track orders and control all warehouse processes. In addition, you can manage and monitor purchase orders, receipts, transportation, minimum and maximum stock, lots, units of measure, costs, status of raw materials, inventory history (Kardex) and location of products in multiple facilities and/or warehouses of your business.

Improve communication with suppliers and the disposition of their goods:

With CIZARO, you can establish efficient communication with your suppliers and optimize the disposition of their goods. The software allows you to closely monitor the flow of items in your warehouse, which keeps you on top of every detail and helps you save time and money.



Business Intelligence

Analytics, centralized data management, real-time collection via mobile and remote access

More real-time business intelligence

CIZARO strengthens management decision making with its intelligent dashboard and report generator, providing business intelligence (BI) tools to create unlimited reports and graphical dashboards. Customize your B.I. according to your team's knowledge and strategies. Access online reports and dashboards from mobile devices anytime, anywhere. Monitor real-time KPIs, business intelligence, dashboards, reports and graphs, integrated with processes and departments. Set up alerts, automatic processes, custom reminders and mailing of reports. Enjoy API integration and data migration tools in different formats. It also integrates with MS-Office documents.

Employee and sales force management

Employee management

CIZARO is a software that allows business managers and administrators to effectively manage their work team. With CIZARO, administrative staff can monitor the performance of staff and waiters by tracking their work schedules, as well as assigning and managing specific tasks.

In addition, CIZARO provides collaborative tools to communicate with the work team, either on an individual or area level, and inform or update them on different training strategies, goals, incentives and support material through the project manager.

CIZARO's employee management tools include:

- △ Personal messaging
- △ Detailed information
- △ Shift planning
- △ Shift reminder
- △ Performance history
- △ User categories
- △ Competition mode
- △ Commission structure
- △ Fingerprint reader
- △ Expenses and additional
- △ Payments

Sales support

CIZARO also offers tools to increase your business sales. With CIZARO's marketing tools, you will be able to improve your business indicators by expanding your commercial competencies.

Some of the marketing tools that CIZARO offers are:

- △ Gift cards
- △ Loyalty points
- △ Separate plan and/or advances for product reservation (Backorder)
- △ Multiple and personalized payment methods
- △ Integration with data-phones
- △ Account receivable (customer credit)
- △ Product kits
- △ Memberships
- △ Portfolio management
- △ Gift exchange receipt

Employee and sales force management

Motivate your sales force

With CIZARO, the sales team will be more motivated to project and achieve their individual, team or company objectives. Commission structures are expanded and customized, incentivizing them to increase their ability to close sales effectively and competitively.

CIZARO commission structures can be defined by product, category, daily sales or monthly sales, by employee or store manager, and/or by meeting special goals. All of this translates into increased motivation and commitment of the sales team to the success of the business.

In addition, with CIZARO's task management and collaborative tools, daily tasks can be managed more efficiently, resulting in a more productive and effective work team.



CIZARO

Manage and control the cash of the points of sale, thanks to the fully centralized data, tracking all sales and cash closures at each point of sale is quick and easy. Controls the income, appropriations, and expenses (petty cash) of the business, the money and the count of payments received within the business, in addition to a complete control of audits and cash and money received.

Easily manage discounts and price lists by product or customer in real time.

Create multiple product price lists, by customer or branch or manage different types of discounts: manual by user, automatic or dynamic, by category, time period, payment type, quantity, payment amount, combos, special dates, mix and match and much more. Authorize last minute discounts in the system remotely through a token, by sending an authorization code from WhatsApp, email or text message.

Optimize sales, transferring in an easy and controlled way the products with low rotation to the points of sale where they sell best Take the merchandise to the point of sale where it sells the most, making efficient and controlled transfers, manage and visualize in real-time the merchandise that is moving between locations, providing inventory information on a continuous basis.

Meet the requirements of electronic invoicing Given the mandatory nature of electronic invoicing, the system complies with this requirement in accordance with the requirements of government agencies, with competitive prices and duly certified technology service providers. Be environmentally friendly and send customers electronic invoices to their mail and reduce paper consumption.



Point of Sale System Management



Easy to use

- △ Fast and easy to use



Pricing and inventory management

- △ Price lists customized by customer, products and quantities.
- △ Tracking of inventory movements, merchandise requests and pending orders.



Customer Service

- △ Delivery, domicile and dispatch options.
- △ Various payment methods and credit wallet for customers.



Sales strategies

- △ Promotions and discounts.
- △ Expense monitoring.



Customization and flexibility

- △ Customization of the system according to customer needs.
- △ Powerful product finder or buttons with images for touch screens.



Document management

- △ Generation of quotations, invoices and credit notes.
- △ Division of invoices by customer.



Security and authorization

- △ Remote authorization with security tokens for administrators.
- △ Commissions and goals for salespeople per store.



Integration and specialization:

- △ Integration with unit scales.
- △ Management of advances and consignments.
- △ Integration with bar codes
- △ Integration with label printers



Report customization

- △ Adaptation of reports and control panels according to needs.

Interactive and visual experience: Empower your business with CIZARO smart displays

CIZARO offers specialized systems for screen management, covering various functionalities. First, it has a second point-of-sale (POS) screen that displays relevant sales information to the customer. This second screen provides details on products purchased, total amounts, discounts applied and other useful data to enhance the shopping experience.

In addition, the platform also includes a digital signage system, which enables the creation and management of visual content through screens strategically located in the store. Through this feature, businesses can display advertisements, promotions, informative messages and any other type of visual content to attract the attention of customers and improve communication with them.

CIZARO also offers a barcode display system that allows customers to quickly and easily check the products and inventory available in the store. By scanning barcodes with a scanner or mobile device, customers can access detailed information about each product, such as its description, price, inventory availability and possible associated offers.

These functionalities give businesses the ability to improve communication with their customers, provide accurate and relevant information in real time, and optimize the shopping experience by displaying data and content of interest on strategic in-store screens.





Customer Service Management

Manage customer information, orders, requests, complaints and claims (PQR).

Have at hand a specialized process flow control that allows you to track detailed requests, orders, petitions, complaints and claims, restore the good relationship with your customers and provide better customer service with timely follow-up and response to PQR's.

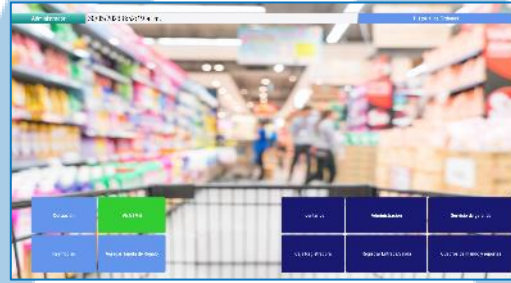
Optimize customer satisfaction with CIZARO's powerful returns and customer service module".

CIZARO offers a robust set of features for efficient returns handling and customer service. Users can process refunds on a per-order or per-customer basis, allowing them to effectively manage returns and ensure customer satisfaction. In addition, credit notes can be generated for customers, facilitating credit and refund management. The ability to manage customer returns in batches provides greater efficiency in the return process, enabling fast and accurate handling of return requests.

Use the customization functions of the user interface

Customize your CIZARO ERP and POS (PTV) application to your own taste, with dynamic management in the design of the end user interface, taking it to a unique level of customization, with dynamic creation of screens and functionalities according to the user's profile. POS with touch screen support (buttons) or multiple filter management for product selection.

Examples of POS store



Advanced calendar and unified document management



Maximize your time and simplify management with CIZARO

Advanced calendar and Google Calendar integration

CIZARO Advanced Calendar is an essential tool for organizing and scheduling business activities. It allows users to create thematic agendas, set recurring events, assign reminders and share the calendar with the team. Integration with Google Calendar provides a unified view of commitments and tasks, accessible from different devices. In addition, the CIZARO calendar includes administration tools that optimize planning and time management, allowing you to set priorities, assign responsibilities, set alarms and track task progress. This efficient management ensures that deadlines are met and maximizes productivity.

Unified document management

CIZARO offers a unified document management solution that simplifies and streamlines document processes across the organization. Users can store, organize and search different types of documents, set permissions and access levels, and collaborate in real time in a secure manner, easily convert physical documents to digital documents with customized OCR and document scanning modules easily in suppliers, services, invoices or any CIZARO module. This functionality ensures confidentiality and security of information, improves productivity and reduces the risk of document loss.

Powerful Order and Sales Order Management Functionalities



Pending orders

- △ Allows you to view and manage orders that are in process or pending delivery.



Quotations:

- △ Facilitates the creation and management of quotations for customers, providing detailed information on products and prices.



Surcharge:

- △ It allows the application of additional surcharges depending on the type of payment or shipment selected, as well as the option of delayed payment.



Personalized service:

- △ It allows you to provide personalized service to customers, taking into account their specific preferences and needs.



Automatic and manual discounts:

- △ It allows you to apply discounts automatically or manually based on different criteria, such as amount, type of payment, type of customer, employer, product, category, date, day, among others.



Easy product search:

- △ Provides an intuitive interface to quickly search and select products using buttons, lists or barcodes.



Commissions for salespeople:

- △ Allows you to calculate and assign commissions to salespeople based on sales made.



Analysis of the customer's price history:

- △ It allows you to analyze a specific customer's pricing history, which facilitates pricing and bidding decisions.



Configuration of payment types:

- △ Allows you to configure the types of payment available to customers, including options such as paycheck or ACH (Automated Clearing House).



Remote authorization with token

- △ It allows transactions or actions to be authorized using a token sent by text message, providing an additional layer of security and control in sales management.

CRM (Customer management)

Manage your customer relationships (CRM) and expand trust in your brand

Elaborate a detailed profile of your customers, know their consumption habits and needs; take your company to a new level of marketing by generating information with which your commercial management team will be able to: make recommendations, retake sales, order management, create, manage and monitor strategies based on loyalty points, gift cards, mass email campaigns (Mailings) and marketing to customers, with HubSpot and Mailchimp integration, direct communication via WhatsApp, text messages, sales history, history of communications via emails. You will have a solid understanding of your customers' tastes, which will make your business even more effective by providing them with the best products and services. CRM integration with caller ID.



CRM and Customer Management Module for Lasting Success

△ **Manual or Automatic Discounts**

△ Flexibly apply discounts based on quantity, type of customer, employee, products, category, payment type, date and more.

△ **Caller ID**

△ Display relevant customer information when receiving a call.

△ **Customer Terms**

△ Set specific terms and conditions for each customer.

△ **Minimum Order Quantity (MOQ)**

△ Define minimum purchase quantities per product for each customer.

△ **Promotions and Loyalty Programs**

△ Offer promotions, loyalty points and membership cards to incentivize customer loyalty.

△ **CRM & Marketing Module**

△ Utilizes a robust CRM system to strengthen the customer database and create long-lasting relationships.

△ **Customer Service**

△ Customize the flow of customer service to deliver an exceptional customer experience.

Boost your business
relationships with **CIZARO**

CRM and Customer
Management Module for
Lasting Success

With **CIZARO** improve your
customer management
processes and strengthen your
business relationships.

△ Customer Relationship Management

△ Communicate effectively by sending emails, WhatsApp messages and text messages to your customers.

△ Customer Information Registry

△ Store and organize customer information according to your needs.

△ Customer Sub-Accounts

△ Keep a detailed record of each customer's transactions and activities and the sub-customers each customer may have, with their delivery and billing information.

△ Credit Accounts

△ Establish credit limits, manage payments and receivables, and provide alerts and reminders for reliable management, monitor customers' payment and receivable history by age and maturity, and generate reports of each customer's account statements and balance with customer details.

△ Customer Types and Customized Pricing

△ Assign prices and special conditions according to the type of customer.

△ Last Price

△ Register the preferential price per client for personalized treatment.

△ Tax Exemption

△ Manage tax exemption for specific customers.

△ Payment Type Customization

△ Enable or disable payment types according to each customer's preferences.

A top-down view of a person's hands assembling several colorful plastic gears (teal, red, light blue) on a grey desk. A white keyboard is visible on the left, and various papers and office supplies are scattered around. A semi-transparent white circle highlights the text on the right.

Manage multiple companies, branches, franchises, regions, languages and currencies

No matter the scale, location, profile or dimension of your business, CIZARO gives you the ability to manage your business in multiple corporate scenarios.

CIZARO provides the ability to have a multilingual environment and support multiple users working simultaneously on the platform.

E-commerce Integration

Improve and manage your E-Commerce sales in a simple and fast way through the complete integration of the ERP to the different market platforms.

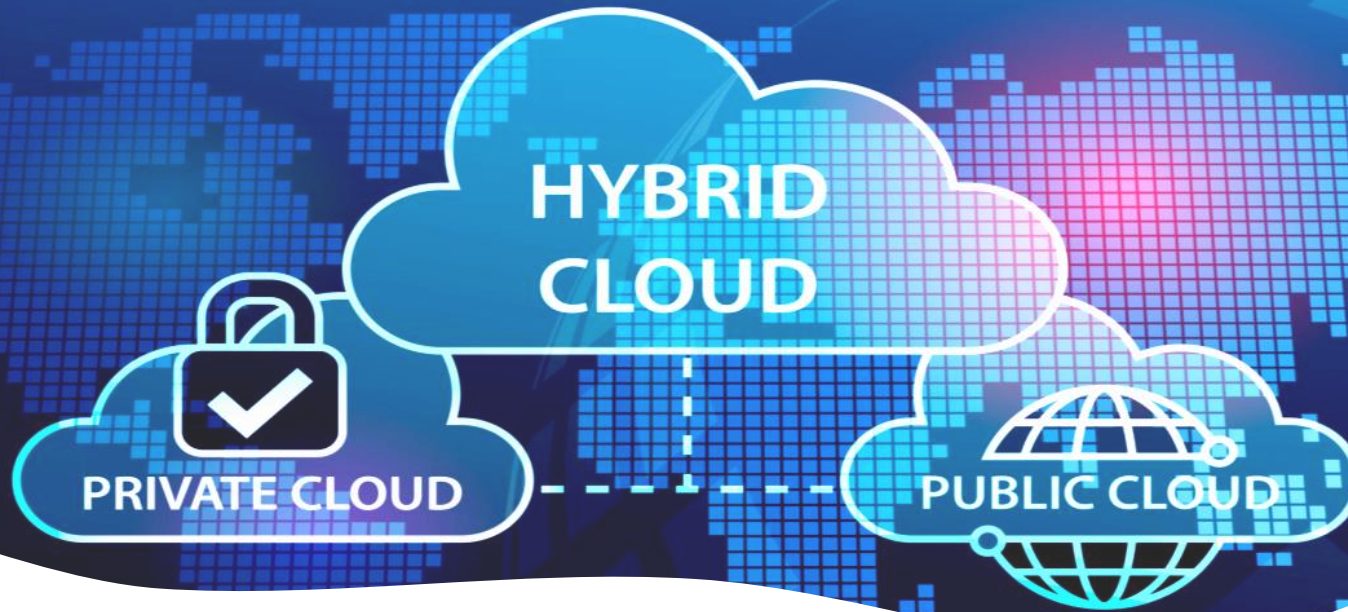


Your company can integrate the e-commerce platform with CIZARO ERP, synchronizing the creation of items, photos, CRM information, orders, invoicing and delivery logistics.

Update online from ERP to e-commerce the information of available inventory, promotions and price lists.

This integration is available with the world's leading e-commerce platforms such as WOOCOMMERCE, MAGENTO and SHOPIFY and many other platforms.





Information and availability at all times


Your company no longer has to worry about workflow interruption. Now you can work with and without internet connection. Through a state-of-the-art system that manages the updating of information, manages security, privacy and distribution of information in LAN (intranet) and WAN (internet) environments in connected and disconnected mode in an autonomous and synchronized way.

It synchronizes all real-time activity and more strategic decision making with full access and view of operations to drive better management and operation of your business.

The platform offers compatibility with a wide range of database management systems, such as MS-SQL, MySQL, Oracle, Firebird, SQL Lite and PostgreSQL, among others.

Integral solutions

Business Flexibility and Innovation is in CIZARO's DNA

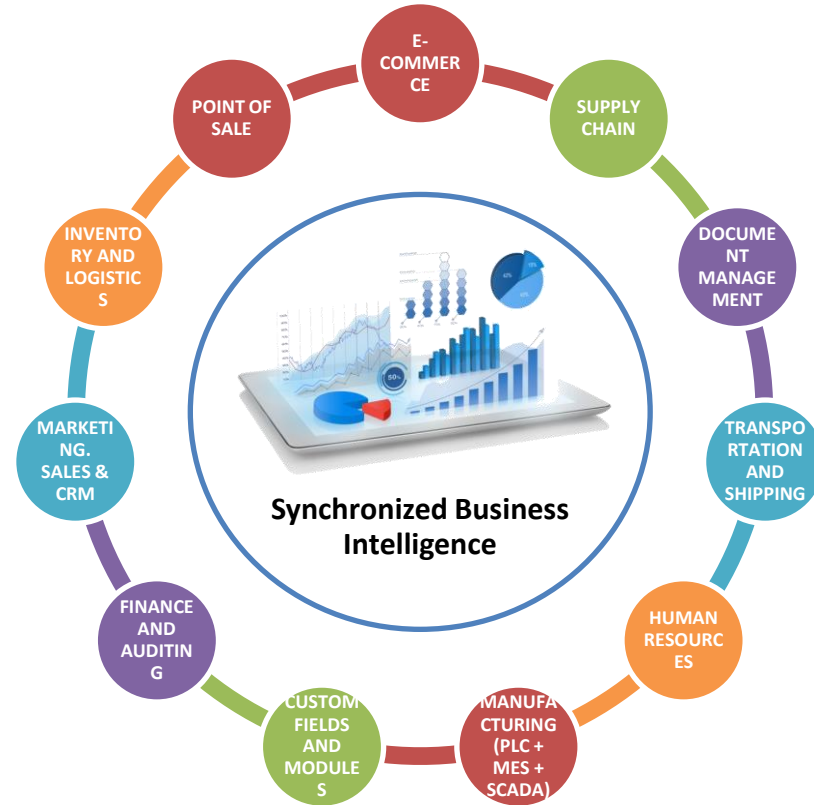


CIZARO is a flexible platform that easily adjusts to any business model, optimizing implementation times and enabling continuous improvements. As one of the most modern and professional business management systems for wholesalers, CIZARO offers a robust POS and ERP solution, tailored to the specific needs of each business. This platform integrates advanced technology that provides complete control over all aspects of the business operation, facilitating efficiency and usability.

- △ Integrated Dashboard and Report Designer
- △ Adjust forms by roles and permissions
- △ Tailor processes, flows, and statuses.
- △ Creation of alerts and tasks
- △ Multi Company, Multi-Regional, Multi Branch, Multi Warehouse
- △ Create modules and custom fields in all modules (of different types, and calculations) to extend the functionality of the platform.
- △ Visual customization of the entire interface
- △ Easy API integration
- △ Validators and field visibility
- △ Integration to MS Office spreadsheets and documents, PDF and diagram design
- △ Coordination of reminders
- △ Bookkeeping and auditing
- △ Flexible data management: Massive import and export in multiple formats with a powerful integrated tool and extensive file formats support, such as Excel, CSV, PDF, HTML, and many more.
- △ Powerful advanced API for third-party integration

Customized and easy to adapt to your business

**Fully integrated,
scalable, and
fully
customizable: A
360° solution**



CIZARO



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