

CIZARO

CIZARO ERP and POS system for integrated management of home, appliance and e-commerce stores

Special system for furniture stores, home linen, mattresses, household appliances, home appliances, cellular telephony, computers, toys, child care, pets, fitness equipment, sporting goods, hardware, gardening, tiles, wood and materials for construction finishes and large surfaces.



WHOLESALE MANAGEMENT AND DISTRIBUTION FULLY INTEGRATED WITH CHAIN, ERP AND POS SOLUTIONS

Implement in your company an information system that fits your business: CIZARO Store for large, medium and small specialized stores is an ERP and POS with a unique architecture, flexible and adaptable to any business model, easily and quickly. With CIZARO you reduce operating costs, and your company gets a scalable and reliable IT solution, giving you access to high-end technology, allowing you to register, control and access online and functional information, in a permanently secure and detailed way. The security and traceability in the use of the system, access to functions and information is fully customizable and detailed. Additionally, it has programmable alert management, easy integration with other systems, reports, customizable dashboards and solutions that go far beyond traditional systems in the market.



CIZARO warehouses has the standard functionalities of the market and special features for warehouse management such as:

- Complete control of the distribution center with management of orders from the moment of purchase to final delivery.
 - Partial deliveries and cash on delivery.
 - Specialized control of merchandise transfers between points of sale.
 - Different options of payment facilities such as:
 - Advances.
 - Set-aside (separate plan).
 - Credit-wallet.
 - Combos and special offer kits.
- Price management.
 - Promotions.
 - Gift vouchers and loyalty cards.
 - Discounts and customer negotiation model.
 - Product identification with smart code and references.
 - Individualization of products with the management of unique serial number per item.
 - Customer service modules (PQR), change control and warranties.
 - Reservation/Assignment of inventory for customers.
 - Commissions.
 - Containers



**A 360-degree solution for the entire company,
fully integrated, customizable, scalable and automatable:**

- ✓ ERP system.
- ✓ POS system for warehouses (Integration with CIZARO ERP).
- ✓ Supply chain management, inventory management, warehousing (WMS), transportation and dispatch for the logistics area.
- ✓ Employee management, commission management and payroll for the human resources area.
- ✓ Production management system for the manufacturing plant.
- ✓ Accounting, finance and auditing module for the financial area.
- ✓ Marketing, sales management and CRM for the commercial area.
- ✓ Native integration of each system module with the company's E-Commerce.
- ✓ Complete reporting and dashboard building module (Business Intelligence) available for all departments of the company.
- ✓ Cloud and on-premise solution to work with or without Internet.
- ✓ Highest level of security.
- ✓ CIZARO platform for continuous improvement and scalability of the application's functionalities with the tools for building screens, custom fields and modules, administration and document management, alerts and process automation.



POINT OF SALE (POS)

Take advantage of specialized, easy-to-use sales management tools

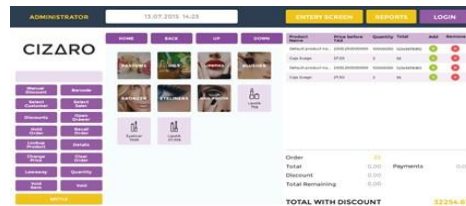
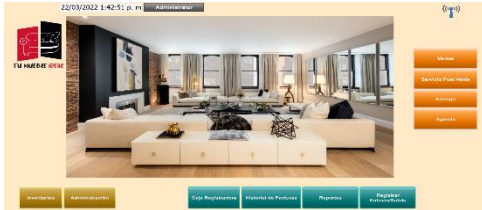
As a manager, you can now delegate controlled decision making to your sales team, with the tools personalized offer, minimum price and suggested price in which the salesperson can negotiate with the customer quantities and prices in a flexible and safe way without generating loss with the objective of increasing the sale and/or the value of the average ticket.



Use the user interface customization capability

Customize your CIZARO ERP and POS (PTV) application to your own taste, with dynamic management in the design of the end user interface, taking it to a unique level of customization, with dynamic creation of screens and functionalities according to the user's profile. POS with touch screen support (buttons) or multiple filter management for product selection.

Examples of POS stores



Manage the salesforce

The administrative staff can monitor the performance of the sales team by tracking their work schedules, as well as assigning and managing specific tasks. Likewise, they can communicate with the sales team, either individually or as a team, and inform or update them on different marketing strategies, training, goals, incentives and support material through CIZARO's collaborative project management tools.

CIZARO's tools to increase your sales

Support your sales team and help them to improve their indicators by expanding their commercial competencies with CIZARO's marketing mechanisms such as: gift cards, quotes, loyalty points, separe plan, advances, multiple and personalized payment methods, integration with data phones, module for customer negotiation control and discounts, account receivable (customer credit), product kits, memberships, product backorder, portfolio management, gift exchange receipt.

Additionally, CIZARO offers systems for: screen management that displays sales information to the customer (second POS screen), digital signage and bar code display system for the customer to check products and inventories in the store.



Manage and control the POS cash register

Thanks to fully centralized data, tracking all sales and cash closings for each point of sale is quick and easy. It controls the store's income, appropriations and expenses (petty cash), cash and counting of payments received within the store and the office.



Motivate your sales force through unlimited commission structures

The sales team will now be more motivated to project and achieve their individual, team or company objectives through expanded and customized commission structures; incentivizing them to increase their ability to close sales effectively and competitively. These commission structures can be defined by product, category, daily or monthly sales, by employee or store manager, and/or by meeting special goals.



Optimizes sales by moving slow-moving products in an easy and controlled manner to the points of sale where they sell best.

Take the merchandise to the point of sale where it sells the most, making efficient and controlled transfers, manage and visualize in real time the merchandise that is moving between locations, providing inventory information on a continuous basis.



Easily manage discounts and price lists by product in real time

Create multiple product price lists per customer or branch or manage different types of discounts: manual by user, automatic or dynamic, by category, time period, payment type, quantity, payment amount, combos / kits, special dates, mix and match and much more. Authorize last minute discounts in the system remotely through a token, by sending an authorization code from WhatsApp, email or text message.



Comply with electronic invoicing requirements

Given the mandatory nature of electronic invoicing, the system complies with this requirement in accordance with the requirements of government agencies, with competitive prices and duly certified technology service providers. Be environmentally friendly and send customers the electronic invoice to their mail and reduce paper consumption.





CRM (customer management) Manage your customer relationships (CRM) and expand trust in your brand

Elaborate a detailed profile of your customers, know their consumption habits and needs; take your company to a new level of marketing by generating information with which your commercial management team will be able to: make recommendations, retake sales, order management, create, manage and monitor strategies based on loyalty points, gift cards, mass email campaigns (Mailings) and marketing to customers, with HubSpot and Mailchimp integration, direct communication via WhatsApp, text messages, sales history, history of communications via emails. You will have a solid understanding of your customers' tastes, which will make your business even more effective by providing them with the best products and services. CRM integration with caller ID.



Improved after-sales, customer service and product reservations

With CIZARO you can create, manage and monitor warranties, additional services, orders and reservations, which helps you improve customer satisfaction. You can manage after-sales, customer service and product reservations by creating your own process control flows for any product, order or request, with a detailed level of information. With these features you will stand out from your competition.

Manage customer information, orders, requests, complaints and claims (PQR).

Have at hand a specialized process flow control that allows you the detailed tracking of requests, orders, petitions, complaints and claims. detailed follow-up of requests, orders, petitions, complaints and claims, restore the good relationship with your customers and provide a better customer service with the follow-up and timely response to PQR's.



E-commerce Integration

Improve and manage your E-Commerce sales in a simple and fast way through the complete integration of the ERP to the different market platforms.

Your company can integrate the e-commerce platform with CIZARO ERP, synchronizing the creation of items, photos, CRM information, orders, invoicing and delivery logistics.

Update online from ERP to e-commerce the information of available inventory, promotions and price lists.

This integration is available with the world's leading e-commerce platforms such as WOOCOMMERCE, MAGENTO and SHOPIFY and many other platforms.



Woo **COMMERCE**

S **shopify**

M **Magento®**



ERP PLATFORM

Manage multiple companies, branches, franchises, regions, languages and currencies

No matter the scale, location, profile or dimension of your business, CIZARO gives you the ability to manage your business in multiple corporate scenarios.

Document management

Easily convert physical documents to digital documents with customized OCR and document scanning modules. Use them easily in suppliers, services, invoices or any CIZARO module.



Central Branch



Fully integrate the business process and its financials into the accounting system.

No more separate systems or long hours working on separate spreadsheets. Quantify cash counts, track and control expenses, outstanding payments, journal entries, general ledgers, list of accounts, IFRS reports and issue payments and remittance collection through CIZARO's accounting module.



Feel at ease with CIZARO's high-level security system (Role Based Access Control).

Create and define roles and permissions to users in a flexible, detailed and unlimited way. Allows access exclusively to specific functionalities, additionally allows audit and change management. The system has a traceability log of use and access to the system. It shows the information of the changes made by users in the system such as: creation, update, deletion and changes of values, in addition to tracking the printing of reports generated from the system.



Fully manage the distribution, dispatch and distribution, dispatch and transportation centers

Manage the dispatch module and configure the distribution center depending on the regions of the country and locations of the headquarters. Dispatches orders partially or completely, dispatches the orders from the store or distribution center and controls the payment against the delivery according to the defined document, whether it is a delivery order, payment support, remittance, invoice. Decide the way of delivery and collection that CIZARO with its modern system of dispatch and payment management will control 100%, manage immediate deliveries, handling of "Picking and Packing" zones, delivery by different locations or delivery from dispatch centers. Additionally, manage the process of shipments and returns in a controlled manner, manage customer and delivery addresses, integrate with transport companies.

Manage your inventories to the maximum detail (inventory history)

Manage your inventories with detailed information through the transactional Kardex that provides individualization and high traceability on inventory movements. You can consult product rotation and reports by date and history by type of movement or product. It also manages information through barcodes, customized measures, SKU, minimum stock, maximum stock, lot number, unique number (serial type), positions in the warehouse, customized fields, calculated and much more. Perform inventories with the physical picking application simplifying the process quickly and efficiently.



Create products with high information content through multidimensional inventory management defined in a multidimensional manner

Extend your inventory management power through unlimited dimensional references with coded information such as size, color, width, length, etc. In addition, save time and money by easily and quickly locating products on the shelves, create sophisticated barcodes through a combination of references and a query matrix to compare existing products by each of the parameterized dimensions.



Quickly locate merchandise and optimize warehouse space with integrated WMS system

Get the best out of your warehouse and storage spaces with the WMS system that allows you to quickly locate the storage site of a product in the warehouse and systematize the infrastructure of your warehouse according to your needs. Optimize the storage of products and organize the warehouse in a productive way, no more lost sales for not being able to locate your products quickly.



Perform a complete traceability of the supply chain

Manage the relationship with your suppliers, quotations and purchase orders, compare previous prices of products or offers from suppliers, make complete or partial receipts of goods, receiving documents, returns to suppliers, debit notes and imports, all in the same system.



Covers the entire spectrum of supplier, product and warehouse management

It manages relationships with suppliers, tracks orders and controls all warehouse processes. In addition, it manages and monitors purchase orders, receipts, transportation, minimum stock, maximum stock, lots, serial numbers, units of measure, cost management, merchandise status, inventory history (Kardex) and location of products in the multiple facilities and/or warehouses of your company.



Incorporate the production process with the sales strategy

Be proactive and generate production or purchase orders from the ERP, POS to CIZARO production system and from there take control of production, including tracking of materials needed in the process. Uses bill of materials (BOM), assembly line, plants, costs, timing, capacity planning, resources for production. Identifies and minimizes bottlenecks. Uses tools for visualization of production planning, applications for on-site production line management and connectivity with production equipment with SCADA protocol, uses the production simulation environment to improve its production strategy.



Quickly create labels and barcodes

With the ability to create and print any barcode label design and format, you can easily and quickly manage inventory product labels yourself with high accuracy, thus reducing errors at every stage of store inventory management.





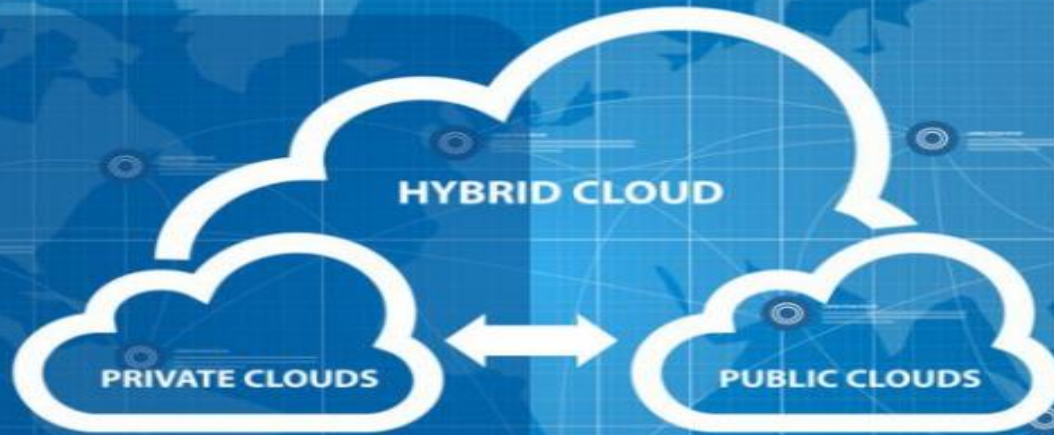
BUSINESS INTELLIGENCE

Analytics, centralized data management, real-time collection via mobile and remote access

Access and build in real time and monitor KPIs, business intelligence, dashboards, reports and graphs. All of these fully synchronized and integrated to all business processes and departments. It also configures alerts, automatic processes, custom reminders and sends customized reports to specific emails. It also has availability for API integration, tools for migrating information in different formats from and to any module of the system, integration with MS-Office documents.



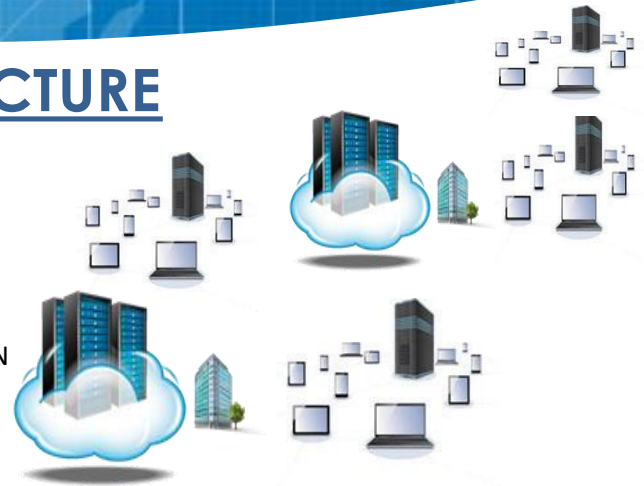
COMPANY



SPECIALIZED HYBRID ARCHITECTURE

Information and availability at all times

Your company no longer has to worry about workflow interruption. Now you can work with and without internet connection. Through a state-of-the-art system which manages the updating of information, manages security, privacy and distribution of information in LAN (intranet) and WAN (internet) environments in connected and disconnected mode in an autonomous and synchronized way.



UNIQUE PLATFORM

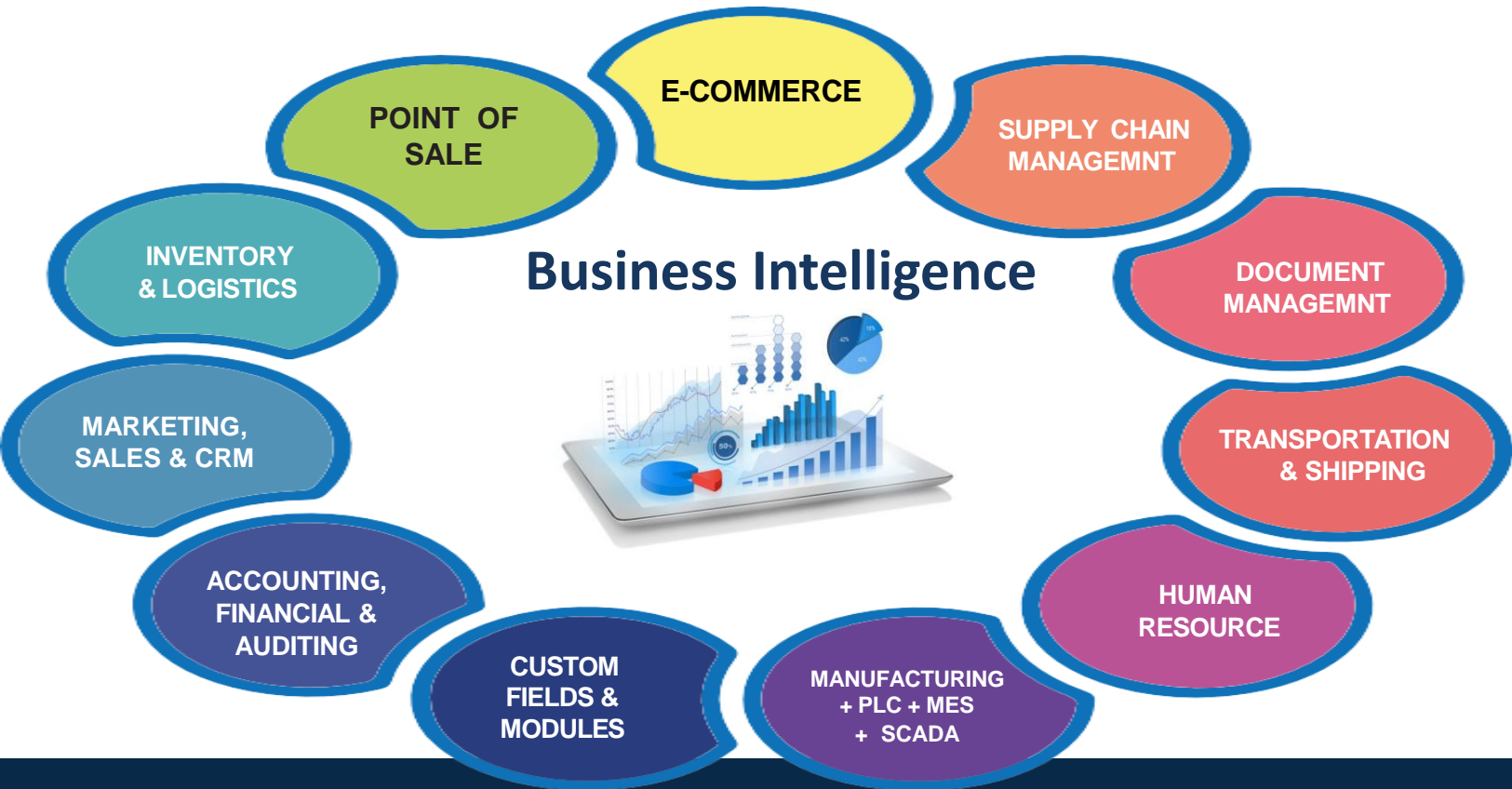
Each company is unique, a challenge that CIZARO assumes from the approach of a flexible platform, with the ability to adjust to any business model in an easy, fast and incremental way.

Conceived under the principle of efficiency and usability, which results in the optimization of implementation times, continuous improvement and maintenance.

- Change, optimize the design of formulas and screens, add custom conditions and validators.
- Create custom fields in all modules (of different types, and calculations).
- Create custom functionality.
- Create custom modules.
- Create custom reports and dashboards.
- Create special alerts.
- Tailor processes, flows and statuses.
- Configure roles and users as well as access in detail.
- Complete integrated tool for data export and import with a lot of compatibility (Excel, CSV, MySQL, MS-SQL, Oracle, Firebird, PostgreSQL, HTML, PDF, and much more).
- External integration (with powerful API).



Fully integrated, scalable and fully customizable: 360° solution.



CIZARO

