Transcend Limitations of Business Management

CIZARO

"Unique adaptability coupled with full integration of all business areas

Winning Concept: Flexible & Complete

CIZARO is entirely driven by a philosophy that our ERP & POS solutions must deliver the highest level of all-round performance in all the sectors our clients operate. At every level of an enterprise, the Cizaro system makes daily work faster and easier, while providing previously unimagined levels of versatility and demonstrating tangible advantages over conventional ERP or POS software.

We recognize that no two operations are the same; business processes and challenges for using POS solutions vary dramatically between clients. This is reflected in the way this flexible software was created – **the unique adaptability coupled with full integration of all business areas** differentiates Cizaro from all others.

Empowering users to better control their business, this comprehensive system saves time and money while remaining simple to adjust and easy to use.

Growing Potential

Enterprise Resource Planning and Point of Sale constitute a relatively new industry of approximately 15 years that has enjoyed an enormous expansion especially recently.

Business management software spread to nearly all sectors worldwide resulting in a skyrocketing growth. The ERP industry grew by 6.8% in 2014 generating revenues above $27B.

Top 5 vendors claimed 53% share of the market with the strong leadership of SAP (24%) in 2013.

What must be particularly highlighted, the remaining developers below 1% of market share made altogether over $9B. With our state-of-the-art, complete and affordable technology, Cizaro is on the best way to penetrate the market.

Competition: Obsolete vs Limited

Large ERP & POS brands built their business models around publicity and customer relationships but undermined the core programming areas such as system performance and new technologies.

Their conservative approach has dominated the industry creating a stolid climate of technological slowdown. A series of updates to the leading solutions effect in so many niches that major systems have become unusable and unreliable.

On the other end of the spectrum seldom start-up developers make attempts to introduce the latest technology trends into ERP & POS software. Even though a lot has been done to increase versatility and mobility, no available management solution was structured to keep adjusting and fitting along business growth – both in terms of innovation and adaptation to a particular business model. Granted that current systems include the most popular features of today, there is a severe doubt that their mechanisms will allow an infinite number of new applications to work

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independently, integrally and steadily over the years.

Cizaro Technology

Companies may grow or shrink, expand and reduce their offer or even change the entire profile or industry of their activity – this identifies a natural niche for software that will swiftly readjust to the changing challenges of tomorrow.

Having in mind that managers do not intend to keep replacing their ERP/POS with other products, and risking time and money, Cizaro was created to continuously adapt to a business`s size and needs at all times.

This novel approach is also expressed in the way our system remains open for any new feature, solution or application to be seamlessly integrated in the future. This way Cizaro can be a suitable companion to any business throughout all stages of its development.

That is why clients are the only decision makers when it comes to how much of Cizaro they need to use and which innovative features they want to incorporate into their personal and extensible ERP or POS – always capable of handling all their daily tasks.

Outstanding Solutions

Cloud & Private Networks

We operate both online and offline as a hybrid between the On-premises and SaaS solutions providing the biggest advantages of both:

stability & independence of a local database as well as simultaneity & synchronization of the cloud. As a result, the system will not limit performance without the Internet access and all the information will be updated once the connection is back! Customers can increase their data protection by restraining some information only for internal use gaining privacy or allowing a global access.
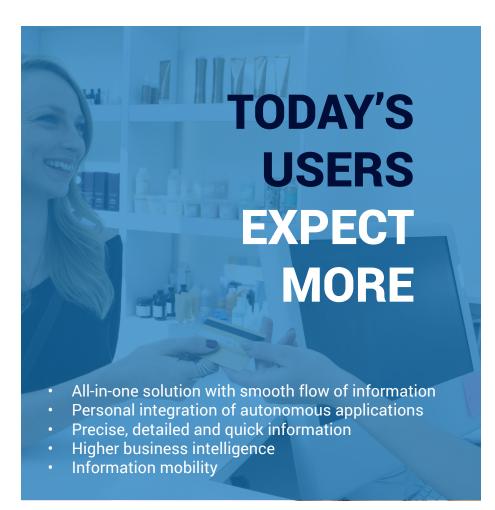
A Sense of Perspective

Cizaro's exceptional compliance permits consumers to tailor the software from various points of view:

- Users are divided into categories so they can access only the parts of the system unlocked by the owner or manager.

- Companies with their different sizes and business profiles regulate what parts of the system are relevant for them.

- Executives can select the kind of business analytics they wish to see and how they would like to be informed.

- Templates allow for fast and easy user experience designed for a particular industry.

While small startups tend to further specialize to fill niches of the market, Cizaro is inherently elastic not only to be customized for a specific industry, but adjust to the needs and conditions of each and every business and user individually.

E-commerce Integrated

One of the proofs for Cizaro's absolute integrity lies in the opportunity to connect physical and virtual business, which is extremely useful when it comes to online sales and stock management. Cizaro is integrated into one of the top Ecommerce platforms in the world, called WooCommerce; with over 17 million users and exponentially growing.

TODAY'S USERS EXPECT MORE

- All-in-one solution with smooth flow of information
- Personal integration of autonomous applications
- Precise, detailed and quick information
- Higher business intelligence
- Information mobility

Synchronizing the traditional shop with an e-shop is facilitated by a set of specially designed marketer features. This surely expands the range of customers and gives a company extra exposure online.

Featuring Innovation

Communication

Cizaro solutions improve the circulation of information between all persons involved in the business whether it's an employee, supplier, manager, client and anybody else through the universal communication channels (SMS, email, and more).

Dashboards & Reports

Boasting a rich collection of practical dashboards and detailed reports that can be accessed from many common devices. The system helps managers hold the helm of their business and increase their intelligence. Cizaro safely facilitates the decision-making to the scale not encountered before.

Global Expansion

The cloud-supported worldwide access along with the optimization for tablets and smartphones are not the only features that enable crossing borders. The system converts currencies to present consolidated information about a company's international performance. In addition, we are growing the number of available languages and can swiftly add a new one on request for the comfort of every user. We have recently expanded our product to include the digital signage module to our package option – it is a growing a market.

Also Remote Control will allow us to assist our clients regardless of their geographic location.

Full-time Support

To accompany consumers for long years of a fruitful relationship, Cizaro paid attention to developing a strong team for customer care and software implementation.

Offering round-the-clock support, where our assistants not only answer all users' questions but also advise on how to boost income and get new solutions.

CIZARO
PRODUCTS

Enterprise Resource Planning

Cizaro incorporates all required features so business managers can turn to one place instead of combining different solutions to match their particular needs.
Besides savings of time, the key advantage of this concept is the enhanced business intelligence thanks to the boundless movement of information throughout all areas of the system:

Customer Relationship (CRM)
Supplier Relationship (SRM)
Supply Chain Management (SPM)
Product Lifecycle (PLM)
+
Human Resources
Production
Accounting
Budgeting
E-Commerce
Sales

Point of Sale

Our POS solution expands the traditional task of serving as an operating software for sales terminals. Including various features of the ERP, it composes the essential tools for all business processes within the three core sectors:

Retail
Restaurants
Hospitality

The marketing strategy emphasizes the concept of an all-in-one product that provides many more opportunities than other developers for the most competitive price. This POS smoothly manages Supply, Warehouse, Sales, Customers, Employees and many more.

Target Markets

Cizaro devised an expansion plan to enter the following markets in the next year:

Retail: General shops, fashion stores, supermarkets, mini markets, electronic stores, mall carts, kiosks, pharmacies & drug stores, hair and beauty salons.

Restaurants: Restaurant, Food chain, bistros, pubs, bars and coffee shops, fast-food outlets, takeaways and catering companies and others.

Hospitality: Property Management System (PMS): hotels, business & boutique accommodation, motels, guest houses, backpacker lodgings, apartment rentals.

Others: POS for Cinema, POS for Bus/Metro Tickets, SPA, doctor's practice.POS for Service providers such as barber shops, vehicle stores and garages, phone stores & service points, etc.

Income Streams

- One time software license & additional monthly subscriptions.
- Private Tutorial & crew Guild
- Software customization & Development.
- Extra technical support.
- Reports & dashboards customization.
- Gateway & bank processors.
- Premium customer plan.
- At the future Hardware sales.

Contact us to discuss the cooperation possibilities:
Visit **www.cizaro.com** to find out more about the product.

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