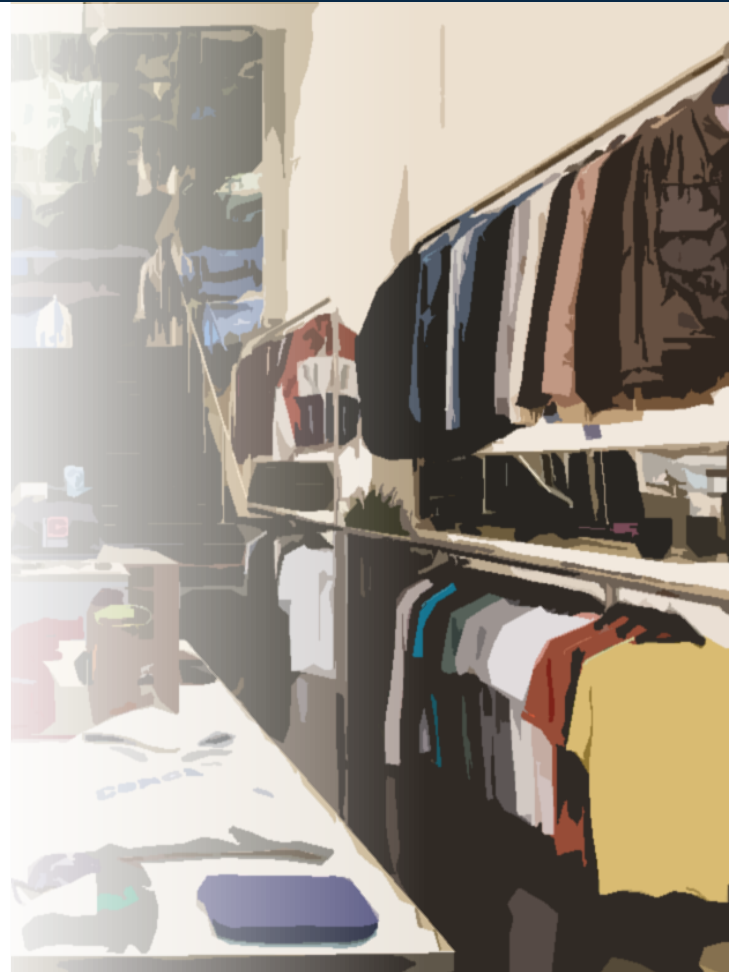# CIZARO

CIZARO ERP and POS system for integrated management of retail, boutiques, and e-commerce stores.

Special system for fashion, clothing, shoes, jewelry, luxury and accessories, cosmetics, and beauty stores.

WHOLESALE MANAGEMENT AND DISTRIBUTION FULLY INTEGRATED WITH CHAIN SOLUTIONS, ERP, AND POS

Implement in your company an information system that fits your business.

CIZARO Retail for Retail stores and Boutiques, is an ERP and POS with unique architecture. Flexible and adaptable to any business model, easily and quickly. By using CIZARO; you reduce operating costs and your company gets a scalable and reliable IT solution. Giving you access to high-end technology, allowing you to register, control and access online and functional information, in a permanently secure and detailed way. The security and traceability in the use of the system plus access to functions and information are fully customizable and detailed. Additionally, it has programmable alert management, easy integration with other systems, customizable reports and dashboards and solutions that go far beyond traditional systems in the market.

A 360-degree solution for the entire company, fully integrated, customizable, scalable, and automatable:

✓ POS system for points of sale (Native integration with CIZARO ERP).
✓ Supply chain management, inventory management, warehousing (WMS), transportation, and dispatch for the logistics area.
✓ Employee management, commission management, and payroll for the human resources area.
✓ Production management system for the manufacturing floor.
✓ Accounting, finance, and auditing module for the finance area.
✓ Marketing, sales management, and CRM for the sales area.
✓ Native integration of each system module with the company's E-Commerce system.
✓ Complete reporting and dashboard building module (Business Intelligence) available to all departments of the company.
✓ Cloud and on-premise solution to work with or without Internet.
✓ The highest level of security.
✓ CIZARO platform for continuous enhancement and scalability of application functionality with tools for screen building, custom fields and modules, administration and document management, alerts, and process automation.
✓ Mobile & Tablet Applicacions for Inventory Management, Jobbers, and more.

POINT OF SALE (POS)

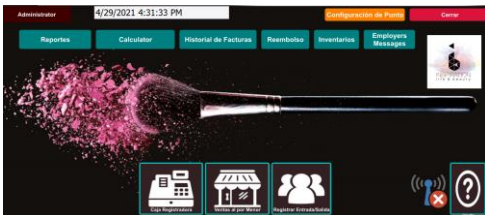## Take advantage of specialized and easy-to-use sales management tools

As a manager, you can now delegate controlled decision making to your sales team, with the tools personalized offer, minimum price, and suggested price in which the salesperson can negotiate with the customer quantities and prices flexibly and safely without generating loss to increase the sale and/or the value of the average ticket.

Utilize the user interface customization capability

Customize your CIZARO POS and ERP solution to your own taste, with dynamic management in the design of the end-user interface. Take it to a unique level of customization, with dynamic creation of screens and functionalities according to the user's profile. POS with touch screen support (buttons) or multiple filter management for product selection.

POS store examples:

Manage the sales force

Administrative staff can monitor the performance of the sales team by tracking their work schedules, as well as assigning and managing specific tasks. Likewise, they can communicate with the sales team, either individually or as a team, and inform or update them on marketing strategies, training, goals, incentives, and support material through CIZARO's project manager and collaborative tools.

CIZARO tools to increase your sales

Support your sales team and help them to improve their indicators by expanding their commercial competencies with CIZARO's marketing mechanisms such as gift cards, quotations, loyalty points, separate plan, advances, multiple and personalized payment methods, integration with data phones, account receivable (customer credit), product kits, memberships, product backorder, portfolio management, gift exchange receipt.

Additionally, CIZARO offers systems for screen management that displays sales information to the customer (second POS screen), digital signage, and a bar code display system for the customer to check products and inventories in the store.

Manage and control the POS cash register

Thanks to fully centralized data, tracking all sales and cash closings for each point of sale is quick and easy. It controls the store's income, appropriations, and expenses (petty cash), cash, and counting of payments received within the store and the office.

Motivate your sales force through unlimited commission structures

The sales team will now be more motivated to project and achieve their individual, team or company goals through expanded commission structures; incentivizing them to increase their ability to close sales effectively and competitively. These commission structures can be defined by product, category, daily or monthly sales, by employee or store manager, and/or by meeting special goals.
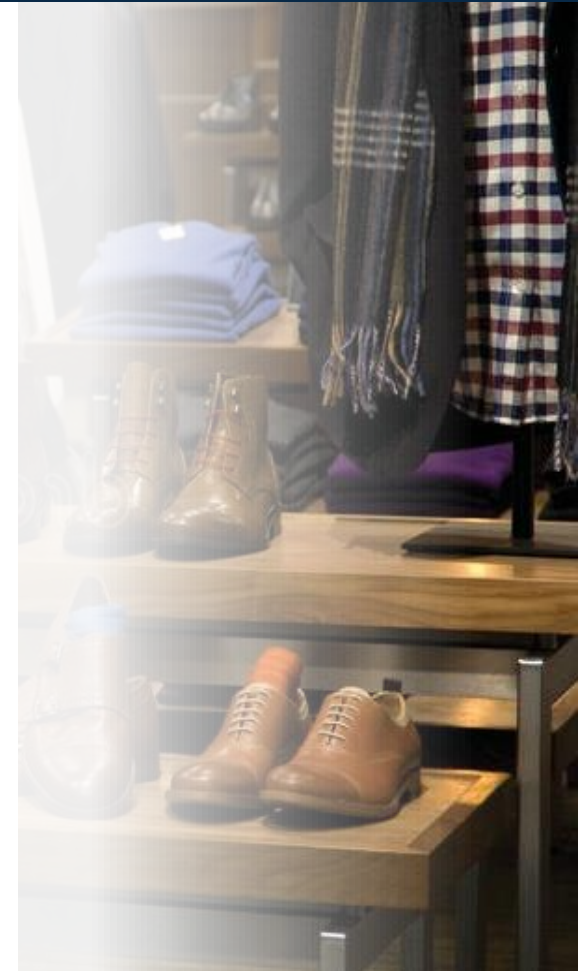
Easily manage discounts and price lists by-product in real-time

Create multiple product price lists per customer or branch and manage different types of discounts: manual by the user, automatic or dynamic, by category, period, payment type, quantity, payment amount, combos/kits, special dates, mix and match, and much more. Authorize last- minute discounts in the system remotely through a token, by sending an authorization code from WhatsApp, email or text message.

Optimizes sales, transferring in an easy and controlled way the products with low rotation to the points of sale where they sell best

It takes the merchandise to the point of sale where it sells the most, making efficient and controlled transfers, managing and visualizing in real-time the merchandise that is moving between locations, providing inventory information continuously.

CRM (CUSTOMER RELATIONSHIP MANAGEMENT)

Manage your customer relationships (CRM) and expand their trust in your brand

Create a detailed profile of your customers, know their consumption habits and needs; take your business to a new level of marketing by generating information with which your sales management team can: make recommendations, retake sales, manage orders, create, manage and monitor strategies based on loyalty points, gift cards, mass email campaigns (mailings) and customer marketing, email communication history. You will have a solid understanding of your customers' tastes, which will make your business even more effective by providing them with the best products and services.
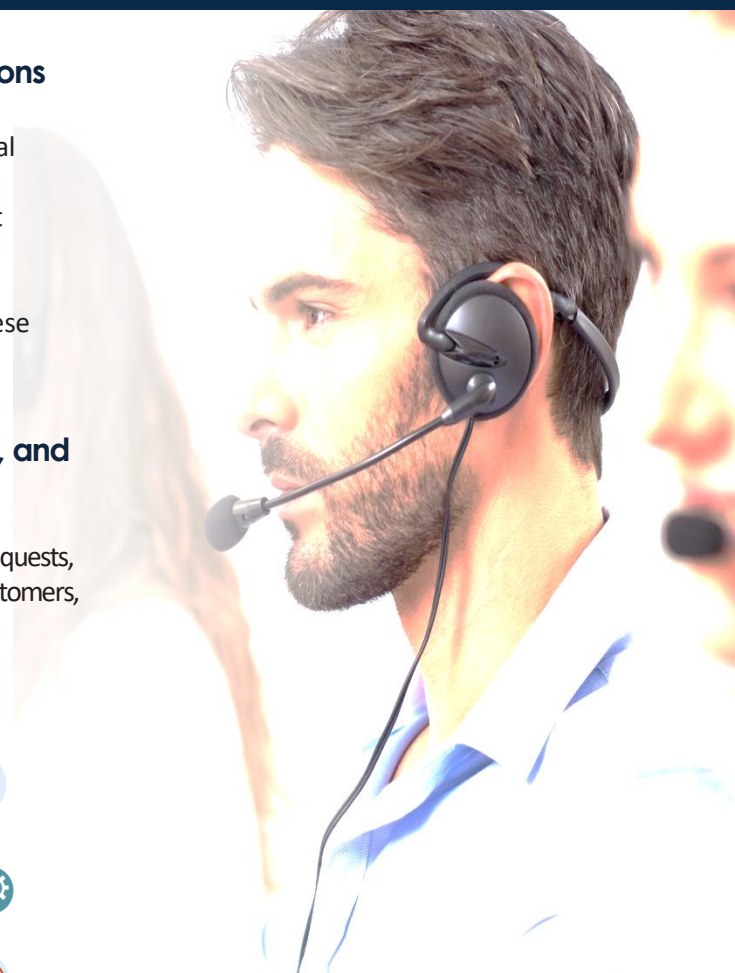
Improve post-sale, customer service, and product reservations

With CIZARO you can create, manage and monitor warranties, additional services, orders, and reservations, which helps you improve customer satisfaction. You can manage after-sales, customer service, and product reservations by creating your own process control flows against any

product, order or request, with a detailed level of information. With these features, you will stand out from your competition.

Manage customer information, orders, requests, complaints, and claims (QRC)

Have at hand a specialized process flow control that allows you to track detailed requests, orders, petitions, complaints, and claims, restore a good relationship with your customers, and provide better customer service with timely follow-up and response to QRC's.

INTEGRATION WITH E-COMMERCE

Improve and manage your E-Commerce sales easily and quickly through full ERP integration with your online store.

Your company can integrate the E-Commerce platform with CIZARO ERP, synchronizing the creation of items, photos, CRM information, invoicing, and delivery logistics. Update online from ERP to E-Commerce the available inventory information, promotions, and price lists. This integration is available with the world's leading e-commerce platforms such as **WooCommerce**, **Magento**, and **Shopify**.

SUPPLY CHAIN MANAGEMENT

Performs complete traceability of the supply chain

Make a complete traceability of the supply chain. Manage the relationships with suppliers, quotations, and purchase orders, compare previous prices of products or offers from suppliers, make complete or partial reception of goods, as well as the manage and control of purchase orders and controls all warehouse processes. Manages and monitors purchase orders, receipts (complete or partial), receiving documents, returns to suppliers, debit notes, transportation, cost management, the status of goods. Also manage the import processes, all in the same system

ERP PLATFORM

Manage multiple companies, branches, franchise, regions, languages, and currencies

No matter the scale, location, profile or size of your business, CIZARO gives you the ability to manage your business in multiple corporate scenarios.

Document management

Easily convert physical documents to digital documents with customized OCR and document scanning modules. Use them easily on suppliers, services, invoices or any CIZARO module.

Fully integrates the business process and your financials into the accounting system

No more separate systems or long hours working on separate spreadsheets. Quantify cash counts, track and control expenses, outstanding payments, journal entries, general ledgers, list of

accounts, IFRS reports and issue payments and remittance collection through the CIZARO accounting module.

Feel at ease with CIZARO's high-level security system (Role-based access control)

Create and define roles and permissions for users in a flexible, detailed, and unlimited way. Allows access only to specific functionalities, additionally allows audit and change management. The system has a traceability log of use and access to the system. It shows the information of the changes made by users in the system such as creation, update, deletion, and changes of values, in addition to tracking the printing of reports generated from the system.

Fully manages distribution centers, shipping, dispatches and transportation

Manages the dispatch module and configures the distribution center depending on the regions of the country and locations of the headquarters. Performs partial or complete order dispatches, manages immediate deliveries, handling of "Picking and Packing" zones, delivery to different locations or delivery from dispatch centers. Additionally, manage the process of shipments and returns in a controlled manner, manage customer and delivery addresses, integrate with transportation companies.

Manage your inventories to the maximum detail (inventory history)

Manage your inventories with the detailed information through the transactional (Kardex) that provides individualization and high traceability on inventory movements. You can consult product rotation and reports by date and history by type of movement or product. It also manages information through barcodes, customized measures, SKU, minimum and maximum stock, lot number, unique number (serial type), locations in multiple facilities and/or warehouses (WMS), customized fields, calculation, and much more. Perform inventories with the physical picking application simplifying the process quickly and efficiently.

Create products with high information content through multidimensional inventory management defined in a multidimensional manner

Extend your inventory management power through unlimited dimensional references with coded information such as size, color, width, length, etc. In addition, save time and money by quickly and easily locating products on the shelves, create sophisticated barcodes through a combination of references, and a query matrix to compare existing products by each of the parameterized dimensions.

Quickly locate merchandise and optimize warehouse space with the integrated WMS system

Make the most of your warehouse and storage space with the WMS system that allows you to quickly locate the storage location of a product in the warehouse. Systematize your warehouse infrastructure according to your needs. Optimize the storage of products and productively organize the warehouse, no more lost sales for not being able to locate your products quickly.

Incorporates the production process with the sales strategy

Be proactive and generate production or purchase orders from the ERP, POS to the CIZARO production system and from there take control of production, including tracking of materials needed in the process. Utilizes Bill of Materials (BOM), assembly line, plants, cost, time, capacity and resource planning for the production process. Identifies and minimizes bottlenecks. Use the tools for visualization of production planning, applications for on-site production line management and connectivity with production equipment with SCADA protocol, use the production simulation environment to improve your production strategy.

Create labels and barcodes quickly.

With the ability to create and print any barcode label design and format, you can easily and quickly manage inventory product labels yourself with great accuracy, reducing errors at every stage of store inventory management.
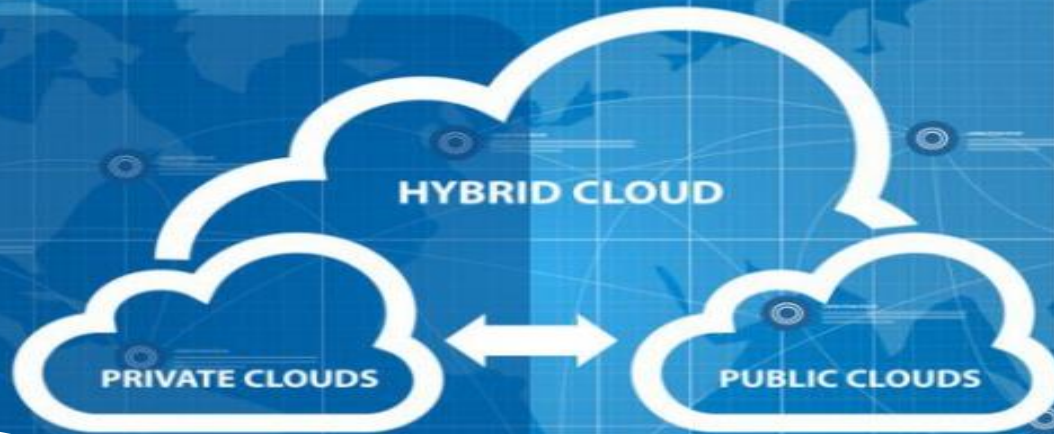
BUSINESS INTELLIGENCE

Analytics, centralized data management, real-time collection through mobile and remote access.

Real-time access, creation and monitoring of KPIs, business intelligence, dashboards, reports, and graphs. All of these are fully synchronized and integrated into all business processes and departments. It also configures alerts, automatic processes, custom reminders and sends customized reports to specific emails. It also has availability for API integration, tools for migrating information in different formats from and to any module of the system, integration with MS Office documents.

SPECIAL HYBRID ARCHITECTURE

Information and availability at all times

Your business no longer has to worry about workflow interruption. Now you can work with and without an internet connection. Through a state-of-the-art system that manages the updating of information, manages security, privacy, and distribution of information in LAN (intranet) and WAN (internet) environments in a connected and disconnected mode in an autonomous and synchronized way.
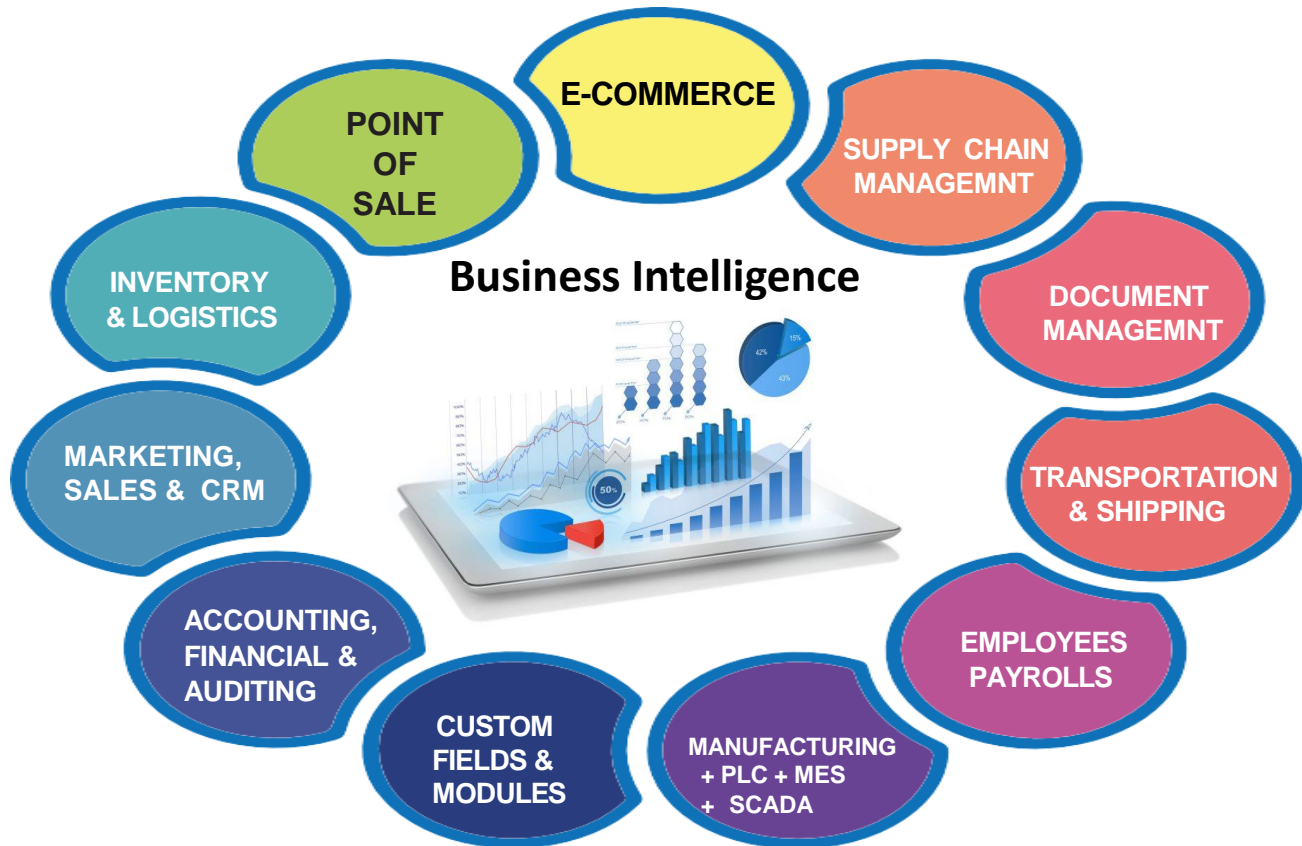
UNIQUE PLATFORM

Each company is unique, a challenge that CIZARO assumes from the approach of a flexible platform, with the ability to adjust to any business model in an easy, fast, and incremental way.

Conceived under the principle of efficiency and usability, which results in the optimization of implementation times, continuous improvement, and maintenance.

➤ Change, optimize the design of formulas and screens, add custom conditions and validators.
➤ Create custom fields in all modules (of different types, and calculations).
➤ Create custom functionality.
➤ Create custom modules.
➤ Create custom reports and dashboards..
➤ Create special alerts.
➤ Tailor processes, flows, and statuses.
➤ Configure roles and users as well as access in detail..
➤ Complete integrated tool for exporting and importing information with a lot of compatibilities. (Excel, CSV, MySQL, MS-SQL, Oracle, Firebird, PostgreSQL, HTML, PDF, and much more).External integration (with powerful API).
➤ External integration (with powerful API).

CIZARO

Fully integrated, scalable, completely customizable - 360⁰ solution.

E-COMMERCE

POINT OF SALE

SUPPLY CHAIN MANAGEMNT

INVENTORY & LOGISTICS

Business Intelligence

DOCUMENT MANAGEMNT

MARKETING, SALES & CRM

TRANSPORTATION & SHIPPING

ACCOUNTING, FINANCIAL & AUDITING

EMPLOYEES PAYROLLS

CUSTOM FIELDS & MODULES

MANUFACTURING + PLC + MES + SCADA