

# WCOMMANDER,

e-Commerce Management System

A powerful backend for

WooCommerce, Shopify & Magento.



 WCOMMANDER

## Wcommander Transcends in eCommerce Management

We are a powerful and holistic administrative platform that makes your electronic business operate more efficiently and easily, automating operations and thus transcending all of your business and commercial experiences.

We recognize ourselves for being the only solution on the market that provides completeness, speed, simplicity and scalability for SMEs and Large Businesses.

### Choose from;

WooCommerce, Shopify or Magento. With WCOMMANDER you can now manage your inventory, CRM, Kardex, shipments, supply chain, dispatches, accounting, payroll, warehouse management system (WMS) and Point of Sale (POS).



## E-Commerce - PAIN POINTS

LIMITED	UNSECURE	COMPLEX	COSTLY
<ul style="list-style-type: none"> <li>No Billing</li> </ul>	<ul style="list-style-type: none"> <li>No Alerts</li> </ul>	<ul style="list-style-type: none"> <li>Administration is Manual</li> </ul>	<ul style="list-style-type: none"> <li>Each Plugin Costs Money</li> </ul>
<ul style="list-style-type: none"> <li>Without Shipping, Carriers or Dispatches</li> </ul>	<ul style="list-style-type: none"> <li>No User Accessibility Management</li> </ul>	<ul style="list-style-type: none"> <li>Category &amp; Product Management Manual</li> </ul>	<ul style="list-style-type: none"> <li>Management Requires Technical Knowledge</li> </ul>
<ul style="list-style-type: none"> <li>Without Supply Chain or ERP Modules</li> </ul>	<ul style="list-style-type: none"> <li>Unsupervised Changes Mistrust Work Inventory information is inaccurate</li> </ul>	<ul style="list-style-type: none"> <li>You must be online to open rate</li> </ul>	<ul style="list-style-type: none"> <li>Waste of time in Manual</li> </ul>
<ul style="list-style-type: none"> <li>Basic Inventory Management</li> </ul>	<ul style="list-style-type: none"> <li>Mistrust of Employee Work</li> </ul>	<ul style="list-style-type: none"> <li>Operational uncertainties</li> </ul>	<ul style="list-style-type: none"> <li>Expensive Services</li> </ul>
<ul style="list-style-type: none"> <li>Basic CRM</li> </ul>	<ul style="list-style-type: none"> <li>Inventory information is inaccurate</li> </ul>	<ul style="list-style-type: none"> <li>needed outside help to maintain the Plug-ins</li> </ul>	<ul style="list-style-type: none"> <li>Reliable technology providers</li> </ul>



## ADVANCED CRM WITH FEATURES THAT FACILITATE STRATEGIC MARKETING

- CRM with Detailed Information
- Create price lists by customer type
- Marketing through WhatsApp Messages, Mass mail and Text Messages
- Caller ID (Caller ID)

## BILLING

With WCOMMANDER you will have; your invoices sent quickly and easily to the client's email in different formats (PDF, HTML, Image, DOC, ETC); Customizable packing lists and invoices.

- Manage orders smarter and faster;
- Monitor history of each sale.
- Easily track by WooCommerce order, line item or payment with WCOMMANDER,
- Use special tools to change your invoice according to need;
- Create and print credit notes, such as refunds
- Create and manage different Commissions for telemarketing or sellers.
- Optional: Manage physical store sales through Point of Sale (POS)

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### Customer Relationship

system (CRM): Strengthen your customer database to create a lasting link with them so that they come back for new products and offers.

## ERP MODULE: SUPPLY AND INVENTORY

### ACCURATE AND IN-DEPTH INVENTORY CONTROL

#### Manage inventory by;

- Measurements, Matrix, lot number, or Serial numbers or by Barcode reader
- Multiple Warehouses, Stores or Warehouses,
- Inventory count

#### We support multiple inventories and inventory movements, such as;

- Kardex Advanced: a powerful inventory history and record
- Minimum and maximum stock

#### Various inventor counting method, such as;

- Take physical inventory with app
- Inventory level by warehouse, office and store line

#### Easy management of products, categories or by references through;

- Product kit (called a product through a composite of multiple products)
- Images optimized and automatically uploaded to WooCommerce.
- Barcode generator
- WCOMMANDER label printing

WooCommerce provides a basic inventory, but with WCOMMANDER you will have a professional inventory control + Kardex, with all movement of history tracked and organized simply and easily like never before



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## SUPPLY CHAIN MANAGEMENT

Better Management:

- Vendor relations.
- Purchase orders and quotes from your suppliers.
- Purchase order receipt.
- Return to your suppliers in case you need to return any merchandise.
- Debit note from your suppliers to use in your next purchases.

## DISPATCHES

- Shipping and Dispatch Management with a specific module for a better organization of operations
- Control customer returns in case the customer does not receive your products.

## INTEGRATED MULTIPLE CARRIERS

**FedEx, UPS, USPS, DHL, EMS, EasyPost & Others with funtinality, like;**

- Price comparison
- Address & shipping validation
- Order and print labels
- Track your order



Communication with suppliers and a disposition of their goods. Your business will be able to closely monitor the flow of items in your warehouse so that you stay on top of every detail, saving time and money.

## SECURITY AT ALL LEVELS

Greater security protection; With WCOMMANDER you will have greater protection and security. You can now trust that your daily backend activities will not put your e-commerce at risk;

- You will have a 100% separation between your e-commerce and the administration (backend);
- With access roles and permissions, users will only be able to access what they need;
- Seperate WooCommerce backend access and manage website store efficiently.
- History log of all changes & Auditing.

**Free to work on or offline**

- No more dealing with connectivity restrictions, since the synchronization is automatic when connecting. If you are traveling, or you simply have a poor signal, with WCOMMANDER you can manage in any scenario

## SMARTER BUSINESS INTELLIGENCE IN REAL TIME:

WCOMMANDER strengthens WooCommerce administrative decision-making capacity through Intelligent Dashboard generator and complementary reports:

- With our Business Intelligence (B.I.) tools, you can create unlimited reports and dashboards.
- Customize your B.I. based on the knowledge of your management team and the respective strategies.

## LOCALIZATION & GLOBALIZATION

- The system provides multi-language capabilities for different worker profile
- Adjustment tools make it easy to replace Industry terminology with native words & expressions
- Multi currency and exchange to streamline international trade